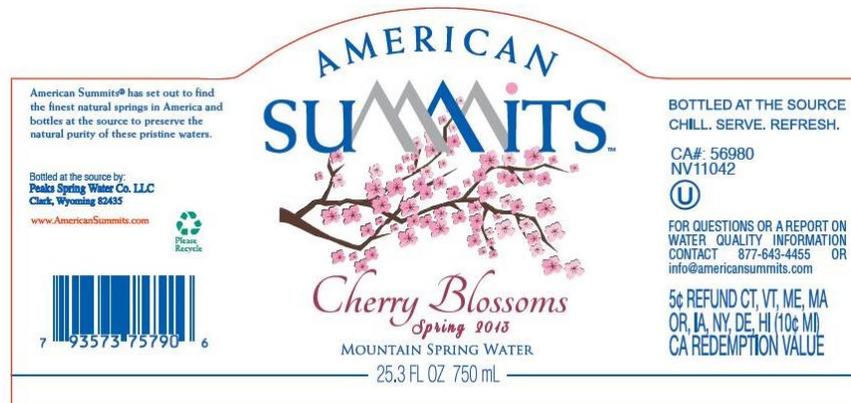


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## THERE'S A NEW BLOOM ON AMERICAN SUMMITS SPRING WATER: CHERRY BLOSSOMS

NEW YORK - March 20, 2013 -- Nothing says Spring in Washington, D.C. quite like the arrival of the cherry blossoms. This year, they will not only be in full splendor at the Tidal Basin and Washington Monument, but also on the limited edition, collectible label of award-winning [American Summits](#) spring water. The new cherry blossom label is American Summits' second special-occasion label designed especially for the nation's capital, which has quickly embraced the uniquely American, glass bottled water sourced from Wyoming's Beartooth Mountain Range. It follows a commemorative Presidential Inauguration label introduced in January and displayed at a host of inauguration parties, the White House gift shop and countless hotels and restaurants.

Top hotels and restaurants in the area, including the Four Seasons and Willard hotels, Brasserie Beck, Marcel's, Mussel Bar and Brabo, will also serve the cherry blossom-label edition of American Summits still and sparkling varieties with the start of the annual Cherry Blossom Festival on March 20. Like the cherry blossoms themselves, American Summits is fresh and pure.

Emily Parker, COO of American Summits, commented: "We are a uniquely American brand which draws its inspiration from uniquely American events. Washington, D.C. quickly became a fan of our organically filtered water, so we're especially happy to reciprocate with one-of-a-kind labels that celebrate the city's special events. "

### About American Summits

American Summits mountain spring water flows from an isolated spring, naturally recharged by rain and snowfall, located in Wyoming's remote Beartooth Mountain Range. Bottled at the source, American Summits water is never subjected to chemical treatment, preservatives, reverse osmosis or distillation. Instead, it is organically filtered through layers of mountain rock, and mechanically filtered to remove fine particulates, leaving traces of beneficial minerals and a balanced alkaline level. The

result is a natural, unadulterated spring water of exceptional purity and clarity. With its still and sparkling water the perfect accompaniment to any food or wine, American Summits seeks to be the mineral water of choice at fine restaurants, hotels and spas across the country, and at celebrations large and small in American homes. Above all, it strives to offer a pure taste of the American wilderness itself.

American Summits is distributed to restaurants, hotels and specialty retailers who are committed to purity, quality, and local sourcing and is currently available in greater Los Angeles, Chicago, Las Vegas, metropolitan D.C., Wyoming, Montana, and Utah. American Summits can be shipped to businesses and consumers in most areas of the United States. Learn more or order online at [www.AmericanSummits.com](http://www.AmericanSummits.com). Like American Summits on Facebook at [www.facebook.com/AmericanSummits](http://www.facebook.com/AmericanSummits) ; follow the company on Twitter at @AmericanSummits.

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